

FOR IMMEDIATE RELEASE

Insulspan honored by national awards program

Insulspan®, one of North America's leading manufacturers of structural insulated panels (SIPs), has received the Excellence in Design Award in the Green Panelized Home category of the 2010 BSC Excellence in Home Design and Marketing Awards program. The awards are given annually by the Building Systems Councils (BSC), a trade association that represents the concrete, log, modular, and panelized building system industries, and is an arm of the National Association of Home Builders (NAHB).

Insulspan received the award for the Blunk residence in Batavia, Ill., a project that used Insulspan SIPs and its sister products, Advantage® ICFs and Plastispan® under-slab insulation, to create the tight building envelope required to achieve a "one-watt house" – a home that uses only one watt of energy for every finished square foot.

The annual BSC Excellence Awards are judged by a panel of industry experts. Winners were announced at an awards luncheon in Marco Island, Fla., held in conjunction with the BSC SHOWCASE – the leading trade show and conference for the systems-built housing industry. Chuck Meyer, vice president and branch manager for Riverbend Timber Framing and Insulspan, accepted the award.

"It is an honor to receive the BSC Excellence Award for green design," Meyer said. "Builders and homeowners pursuing a truly energy-efficient home can't do better than SIPs. This award recognizes that."

BSC Chairman Michael H. Weber, Lancaster Redevelopment Corp., said award winners like Insulspan prove that even in a slow housing market, the systems-built industry is raising the bar in home design concepts.

"Our award winners are adding credibility to their businesses and shedding a positive light on the building systems industry as a whole," he said.

For a complete list of winning companies and projects, visit www.nahb.org/2010bscawardwinners.

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About Insulspan: Located in Blissfield, Mich. and Delta, British Columbia, Insulspan designs and produces pre-cut SIP units that are ready to install as wall, floor or roof components suitable for many residential and commercial building applications. Each SIP consists of a core of molded expanded polystyrene insulation with engineered oriented strand board laminated to the top and bottom faces, allowing users to build and insulate in one step. The Insulspan quality assurance program is certified ISO 2000:9001. Insulspan products are manufactured under factory-controlled conditions with third-party

certification provided by Intertek testing services. To learn more visit
www.insulspan.com

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